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PATENT

Attorney Docket No. A-68678

Dorsey File No. 467766-00093

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

ALLAN et al.

Serial No.: 09/653,767

Filing Date: September 1, 2000

For: *Frames-Based Advertising Service
with Response and Activity Reporting*

Examiner: Ouellette, Jonathan P.

Art Unit: 3629

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CERTIFICATE OF MAILING

I hereby certify that this correspondence, including listed enclosures, is being deposited with sufficient postage with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. BOX 1450, Alexandria, VA 22313-1450 on :

Date: July 26, 2004

Signed: *Joyce Abriam*
Joyce Abriam

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

In satisfaction of the duty of disclosure under 37 C.F.R. § 1.56, and in accordance with the provisions of 37 C.F.R. §§ 1.97 and 1.98, Applicants wish to draw the attention of the U.S. Patent and Trademark Office to the references cited on the accompanying substitute for Form PTO/SB/8A-B, Substitute for Form PTO-1449. Copies of the references are enclosed.

None of the foregoing references is believed to disclose the invention as claimed. Nothing herein shall constitute an admission concerning the contents of any of the cited references, nor shall the inclusion of a reference herein be considered an admission that the reference constitutes prior art against the invention claimed in the above-identified application. Submission of the present document shall not be construed as an admission that a search has been made or that better art does not exist.

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USSN: 09/653,767
Filing Date: September 1, 2000


Pursuant to 37 C.F.R. § 1.97(c), enclosed is a check in the amount of \$180.00 as set forth in 37 C.F.R. § 1.17(p). While no further fee is believed to be due, if this belief is in error, the Commissioner is authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 50-2319 (Our Order No. 467766-00093 (A-68678)).

Please direct any calls in connection with this application to the undersigned at
(650) 494-8700.

Respectfully submitted,
DORSEY & WHITNEY LLP

Dated: July 26, 2004
Dorsey & Whitney LLP
Intellectual Property Department
Four Embarcadero Center, Suite 3400
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BY:

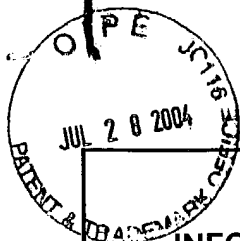

R. Michael Ananian, Reg. No. 35,050
Filed under 37 C.F.R. § 1.34(a)

Customer Number: **32940**

Attachments:

Check in the amount of \$180.00
Form PTO/SB/8A-B, Substitute for Form PTO-1449
Forty-nine (49) references

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Substitute for form 1449A/PTO
(Modified)

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Complete if Known

Application Number	09/653,767
Filing Date	September 1, 2000
First Named Inventor	Scott T. ALLAN
Art Unit	3629
Examiner Name	Ouellette, Jonathan P.
Attorney Docket Number	A-68678 (467766-00093)

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U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No.	U.S. Patent Document Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	A1	5,025,372	06-18-1991	Burton et al.	
	A2	5,120,906	06-09-1992	Protheroe et al.	
	A3	5,144,115	09-01-1992	Yoshida	
	A4	5,380,958	01-10-1995	Protheroe et al.	
	A5	5,448,044	09-05-1995	Price et al.	
	A6	5,459,306	10-17-1995	Stein et al.	
	A7	5,561,282	10-01-1996	Price et al.	
	A8	5,642,485	06-24-1997	Deaton et al.	
	A9	5,739,512	04-14-1998	Tognazzini	
	A10	5,761,650	06-02-1998	Munsil et al.	
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	A13	6,009,411	12-28-1999	Kepecs	
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	A15	6,070,147	05-30-2000	Harms et al.	
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	A18	6,233,682 B1	05-15-2001	Fritsch	
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Examiner Signature		Date Considered	
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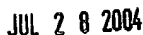
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English Language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the complete application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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